RIVERSIDE PARK FARMERS' MARKET

- 1. The Riverside Park Farmers' Market will be held on the premises of the Riverside Park Campground. (If you are driving south on Route 19, between Scio & Wellsville, NY.)
- 2. The Riverside Park Farmers' Market will open Friday, June 5, 2009 and every Friday thereafter with the last marketing day for the season being near end of October. Market can be open earlier upon request.
- 3. Marketing hours are 11:00 a.m. to 4:00 p.m. or 12:00 p.m. 5:00 p.m. If deemed necessary, there may be some slight adjustment of marketing hours to better serve customers.
- 4. The annual membership to the Riverside Park Farmers' Market is \$20.00 (twenty dollars), which needs to be submitted with the market application. In addition, a daily setting-up fee of \$5.00 (five dollars) will be charged each vendor on the day of marketing. These fees serve two purposes:
 - a. To reimburse the Riverside Park for weekly use of their facilities: setting up on their lawn, advantage of main road high visibility location, lower speed limit, good customer parking. The Campground is also making available to vendors the use of their rest rooms. Market will be advertised on a dedicated sign in the market area.
 - b. To provide funds for market promotion and advertising this is especially important for the success of the market.
- 5. Not available at this time. (It is anticipated the Riverside Park Farmers' Market will be an approved market to receive FMNP/WICS coupons. As such, any fruit or vegetable vendor having NYS Department of Agriculture approval may participate in this program. We will monitor the situation regarding acceptance of Food Stamps.)
- 6. The main thrust of the Riverside Park Farmers' Market is to provide Southern Tier producers an opportunity to promote and market their products direct to the retail customer, with an emphasis on fruits, vegetables, herbs, flowers, plants, maple and honey products, cheese, eggs, baked goods, and preserves. In addition, some craft vendors will be accepted, providing they sell personally made.